



## CREDIT UNION CENTRAL OF ONTARIO

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Credit Union Central of Ontario Limited  
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### **Ontario credit union system announces award winners**

MISSISSAUGA, ON – Credit Union Central of Ontario announced winners of several industry awards at its annual general meeting on March 31.

Meridian Credit Union received the Outstanding Corporate Achievement Award in recognition of its community service through its Good Neighbour Program. In 2006, Meridian donated more than \$1 million to more than 300 community events.

Beryl Roberto, president and chief executive officer of Teachers Credit Union in Hamilton, received the Allan Lanctot Award for Mentorship to acknowledge her work with peers, staff and directors.

Denyse Guy, executive director of the Ontario Co-operative Association (On Co-op) received the Gary Gillam Award for her efforts in promoting credit unions as socially responsible organizations and enablers of community economic development.

Ron Koppman, a director of QuintEssential Credit Union in Belleville, received the Distinguished Service Award to mark his years of service with credit unions in Eastern Ontario, his role with Ontario Central as a director for 15 years and his support of credit unions focusing on co-operative principles, not just the bottom line.

Two young credit union staff received bursaries to allow them to attend the World Council of Credit Union's annual conference in Calgary on July 31. The winners were Shawn Good, manager of branch operations at Mennonite Savings and Credit Union, and Liz Arkinstall, manager, community relations, at Woodslee Credit Union, a division of United Communities Credit Union.

Credit Union Central also handed out a number of NOVA Awards to acknowledge credit union innovation.

Healthcare and Municipal Employees Credit Union in Hamilton received the NOVA Award for Youth Involvement for its Student Survival Kit, which it developed to increase support among post-secondary students and retain them as members.

Windsor Family Credit Union won the NOVA Award for Marketing in the service delivery category for reorganizing how it meets member needs and changing its branch operations.

Kawartha Credit Union won the NOVA Award for Marketing in the advertising category for its successful light-hearted approach that used transit ads and LCD monitors in key high traffic areas to gain attention with a low-cost campaign.

Health Care Credit Union in London received the NOVA Award for innovation at a smaller credit union for its efforts over the last five years to develop and implement a strategic plan that has seen its assets grow by 43 per cent to \$13.5 million.

Credit Union Central of Ontario with more than \$2.2 billion in assets is a financial and trade services organization that represents 162 credit unions with more than 1.2 million members. Ontario's credit unions are independent, community-based alternatives to banks.

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