



CREDIT UNION CENTRAL OF ONTARIO

Credit Union Central of Ontario Limited
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Credit Union Central of Ontario becomes bullfrogpowered™

*Ontario Central chooses clean,
renewable energy from Bullfrog Power™*

MISSISSAUGA, ON - Credit Union Central of Ontario announced today that their Mississauga office is bullfrogpowered. Bullfrog Power is the first and only 100% green electricity retailer in Ontario. Bullfrog Power sources power exclusively from wind and low-impact hydro generators that meet or exceed the federal government's Environmental Choice^M Program EcoLogo^M standard for renewable electricity. By choosing clean renewable electricity from Bullfrog Power, Ontario Central is reducing its environmental impact and helping to create a healthier environment for Ontarians.

"We know Ontario faces huge electricity and pollution challenges and we want to support the shift to renewable sources," said Howard Bogach, president and chief executive officer of Ontario Central. "The Ontario credit union system is about making people's lives better. We believe that switching to renewable energy will result in cleaner air and healthier communities, which fits perfectly with our philosophy."

Credit Union Central of Ontario, with more than \$1.9 billion in assets, is a financial and trade services organization that represents 172 credit unions with more than 1.2 million members. Ontario's credit unions are independent, community-based alternatives to banks regulated by the provincial government.

"We're delighted to welcome Credit Union Central of Ontario to the growing community of Ontario organizations that have made the choice to support clean, renewable energy from Bullfrog Power," said Tom Heintzman, President, Bullfrog Power. "By becoming bullfrogpowered, Ontario Central is taking meaningful action to reduce emissions and improve air quality in Ontario."

About Bullfrog Power

Bullfrog Power™ is a 100% green electricity retailer in Ontario that sources electricity exclusively from wind and low-impact water power producers who meet or exceed the

customers' electricity dollars support clean, renewable electricity from producers who are displacing polluting and CO2-emitting electricity on the Ontario grid. Bullfrog Power has pledged 10% of company profits to organizations that promote sustainability. Visit Bullfrog Power on the web at www.bullfrogpower.com.

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